

**THE BOLANGIR-KALAHANDI-NUAPADA REGIONAL CO-OPERATIVE MILK
PRODUCERS' UNION LTD.**

INSIDE VETERINARY HOSPITAL CAMPUS, HATISALPADA, BOLANGIR

DIST.-BOLANGIR -767001 (ODISHA) Tel:06652-230334

Email-omfedbknmul@yahoo.com .Website: www.bknmilkunion.com

Ref No: BKM/parlour/493

DT: 28/10/22

**EXPRESSION OF INTEREST (EOI) NOTICE FOR BUILD "OMFED BOOTH" (AMAR OMFED)
INFRONT OF "I LOVE TITLAGARH"**

Sealed Expression of Interest are invited from the Interested Applicant of titlagarh locality for establishment of "Amar Omfed" milk parlour preferably in front of "I LOVE TITLAGARH". The expression of interest documents shall be downloaded at BKN Co-op. Milk Union Office website mentioned below from 29.10.2022 to 15.11.2022 which shall be received up to 2 P.M. on dtd.15.11.2022 and shall be opened on the same day i.e. 15.11.2022 at 3 P.M at BKN Milk Union Head Office in presence of Bidders. Any addendum, corrigendum or update shall be posted only on BKN website.

BKN reserves the right to cancel any or all the offers without assigning any reason thereof.
For details please visit our website www.bknmilkunion.com.


General Manager
GENERAL MANAGER
BALANGIR-KALAHANDI-NUAPADA
REGIONAL CO-OP. MILK PROD. UNION LTD.
BALANGIR

Expression of Interest (EOI)

Build and Operate "OMFED" Booth ("Amar Omfed") at Titligarh Municipality.

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| 1. EOI No. : | BKN/PARLOUR...../2022 |
| 2. Date of Issue: | 29th Oct 2022 |
| 3. Last Date and Time for Submission of Bid: | 15th Nov 2022 , 02.00 PM |
| 4. 3. Last Date and Time for opening of Bid: | 15th Nov 2022 , 03.00 PM |
| 5. Email ID for Submission of Pre-Bid Query: | omfedbknmul@yahoo.com |

SCOPE OF THE WORK

To build and Operate Modern Omfed Milk Booth at a prominent place of Titligarh preferably in front of (I LOVE TITLAGARH) Selected part will build "Amar Omfed " café cum parlor on his own cost. The deed Agreement will made between Municipality of Titligarh, Dist-Bolangir in called as 'THE Licensor) which expression shall where the context to admits including its successors & assigns of the ONE PART.

AND

General Manager, BKN Milk Union Bolangir (ODISHA) ('The Licensee') which expression shall where the context so admits as successor and assigns of the second part.

AND

And the Selected party as , the nominee of the Licensee treated as the Sub-Licensee for performance of the assigned work of this agreement having its operational "Amar Omfed Café" "Nominee of the Licensee" which expressions shall where the context so admits its successor and assigns of the third part.

Licensee will be responsible for providing the following services as the proposed parlour.

Sale of Milk and Milk Products

The Licensee is authorized sell Milk products and other produced of dairy goods, as approved by Municipality / Administration from time to time at locations specified

Rate list with Name of item, quantity and price should be displayed conspicuous place.


General Manager

BKN Regional Co-op. Milk Union LTD

GENERAL MANAGER

BALANGIR-KALAHANDI-NUAPADA

REGIONAL CO-OP. MILK PROD. UNION LTD.

BALANGIR

LOCATION OF THE WORK

Titlagarh Municipality in front of "I LOVE TITLAGARH"

SELECTION PROCEDURE

1. Experience in Branded Liquid Milk Marketing along with Milk Products.
2. Experience in FMCG Marketing.
3. Sound Financial Credibility.
4. Residence of Bolangir District (Preference will be given for Titlagarh Block).
5. Having own distribution and collection network.

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APPLICATION FORMAT:

The interested candidate should apply in the attached application format along with all supporting documents (Xerox copy).

All the documents must be reached on or before the stipulated date through Regd.post/Speed post or Courier


General Manager

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BALANGIR

APPLICATION FORMAT

A. PERSONAL DATA

a)	Name of the Applicant :-	
b)	Address	
c)	Mob No & E-Mail ID	

SCORING DEFINATION

SCORE OBTAINED

B. STATUTORY DOCUMENTS COMPLIANCE

a)	GST Number		
b)	Pan Card		
c)	Food Licence No		
d)	Distribution/ Agency Licence (If any)		
e)	Insulated Vehicle Registration No		

Score -A

0

C. CREDIBILITY

1	FINANCIAL CREDIBILITY	SCORING DEFINATION	SCORE OBTAINED
a)	Constitution (Proprietorship /Partnership/ Co)		
b)	Avg Turnover of last Three Years.		
c)	IT Return		
d)	Investment Capacity (Rs)		
e)	Willing to give Additional Security Deposit to OMFED		
e)	Source of Finance (Own/Bank)		

Score -B

0

2	MARKETING CREDIBILITY	SCORING DEFINATION	SCORE OBTAINED
a)	Experience in Milk/Milk Products/Ice Cream/FMCG		
b)	Business Supervision		
c)	Idea about Retail Business		
d)	Given credit to Market		
e)	Willing to promote cash less transaction.		

Score -C

0

3	INFRASTRUCTURAL CREDIBILITY	SCORING DEFINATION	SCORE OBTAINED
a)	Godown facilities (Area Min 200 Sqft)		
b)	No. of Deep freezer		
c)	No. of Refrigerated Vehicle		
d)	No. of field staff for distribution		
	I-Driver		
	II-Sales Man		
	III-Helper		
e)	Computerised book keeping (Which Business Software)		
f)	Alternative arrangement for power failure		
4	Willingness to pay monthly rent to municipality		

Score -D

0


MINIMUM SCORE-25 POINTS		Total Score Obtained (A+B+C+D)	0
1	Whether any Govt. Scheme beneficiary or any kind of employment (Yes/No)		
2	Whether included in PMFME (ODOP) or any other dairy related scheme		

Anyother Other Remarks:

Place:

Date:

Full Signature of the Applicant


 GENERAL MANAGER
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